

JULY 2022

US Equity Perspectives

Green and traditional infrastructure sectors – stability, visibility and medium-term opportunities

Summary

What to expect from 2022 earnings season?

We remain defensive as we head into 2022 earnings season, which starts in mid-July. Growth concerns continue to build given ongoing tightening in financial conditions and weaker June readings in some key US economic indicators. A steady stream of companies have downgraded guidance ahead of upcoming earnings, citing reasons such as faster-than-expected deterioration in macro trends, inventory build, and US dollar strength, pointing to further downward earnings revision risk.

S&P 500 index valuation has come back to reasonable levels (16x P/E¹) and is near to the valuation bottom the index saw in previous lows e.g. in late 2018 and early 2020. We view the year-to-date (YTD) valuation derating as already substantial. While there may be another leg down from here as earnings adjust to reality, looking on the bright side, earnings cuts are not unexpected and are the first and necessary step to a durable bottom in the market.

We continue to like defensive sectors like Healthcare for its defensive attributes, valuation attraction and relative insulation from inflationary pressures. Opportunities here include pharmaceutical companies, health insurers, animal health companies and selected medical device manufacturers.

Spotlight on green and traditional infrastructure sectors

Amidst market volatility and heightened fears of an economic slowdown, we also want to highlight the infrastructure sector – both green and traditional – for their defensive/counter-cyclical elements, as well as their longer-term structural growth angle.

1. P/E: Price Earnings Ratio

Cement and aggregates: the sector will benefit from the ~US\$1.2 trillion Infrastructure Investment and Jobs Act approved last year, with full impact of funding felt in 2023.

Telco Towers benefit from long term contracts that often feature embedded growth, while 5G carrier spending remains supportive.

Waste management: solid waste disposal is an essential service, is recession resistant and strongly cashflow generative.

Utilities have predictable profitability and income generation, and will increasingly benefit from the structural push towards decarbonisation.

Lithium: demand is supported by increasing electric vehicle (EV) penetration globally and should continue to see tight demand/supply balance in the years ahead.

Green buildings: the buildings sector directly accounts for a significant portion of global carbon emissions and energy consumption. Globally there has been a push to improve the energy efficiency of buildings, both during retrofits and in new construction.

Green hydrogen: the potential for green hydrogen as an alternative fuel is immense, with utilisation potential in transport, green buildings, industrial applications, and power generation.

Alexis TAY

Senior Adviser
Equity Advisory Asia
BNP Paribas



BNP PARIBAS
WEALTH MANAGEMENT

The bank
for a changing
world

What to expect from 2022 earnings season?

We remain defensive as we head into the 2022 earnings season, which starts in mid-July 2022 with the major US banks reporting.

Growth concerns continue to build given the ongoing tightening in financial conditions and weaker June 2022 readings in some key US economic indicators. For example, flash manufacturing and service PMIs decelerated sharply from May, while the University of Michigan Consumer Sentiment Index continued its downward trajectory to levels below the Global Financial Crisis.

In terms of market action, cyclicals saw marked underperformance compared to defensives in June, with many commodities such as base metals rolling over. Energy was one of the key relative outperformer amongst commodities on worries around geopolitics and supply constraints.

A steady stream of companies have downgraded guidance ahead of earnings, citing reasons such as faster-than-expected deterioration in macro trends, inventory build, and US dollar strength. Reflecting this, the S&P 500 earnings per share (EPS) revision breadth has fallen below 50% recently (meaning there are more companies guiding down than guiding up) for the first time since the onset of the pandemic.

We think the upcoming results season will likely be another volatile one and from the read-through

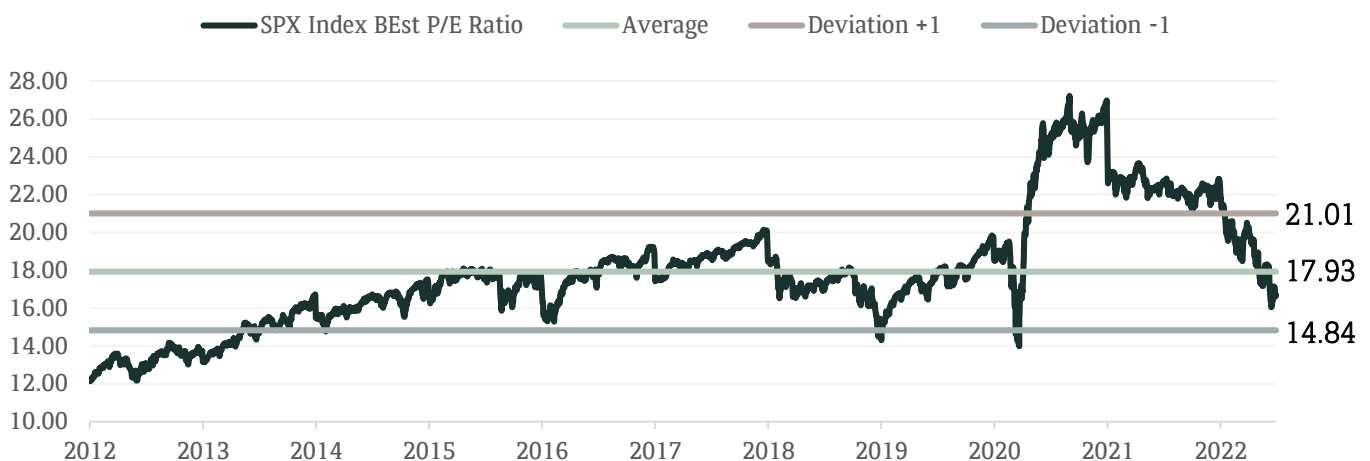
from early reports, the risk of further downward earnings revision is high.

S&P 500 index valuation has come back to reasonable levels, trading at current year P/E of 16x, and is close to the valuation bottom the index saw in previous lows (e.g. late 2018 and early 2020 at ~14x P/E). We view the YTD valuation derating as already substantial. While there may be another leg down from here as earnings adjust to reality, looking on the bright side, earnings cuts are also the first and necessary step to a durable bottom in the market (see Chart 1).

Examining S&P 500 corrections associated with NBER² recessions since 1929, S&P 500 corrections showed an average and median drawdown of 32.5% and 27.1% respectively. While a recession is not our base case, this would point to an index level of 3,250 and 3,500 respectively.

We continue to like defensive sectors like Healthcare for its defensive attributes, valuation attraction and relative insulation from inflationary pressures. Opportunities here include pharmaceutical companies, health insurers, animal health companies and selected medical device manufacturers. This month, we also want to shine the spotlight on the infrastructure sector – both green and traditional – for their defensive/counter-cyclical elements, as well as their longer-term structural growth angle.

CHART 1. S&P 500 INDEX HISTORICAL P/E RANGE



Source: Bloomberg, as of 5 July 2022

2. NBER: National Bureau of Economic Research

Past performance is not indicative of current or future performance.

Spotlight on Green and Traditional infrastructure sectors

Amid heightened fears of an economic slowdown, we highlight the traditional and green infrastructure sectors as segments where underlying business trends would be resilient in the immediate/medium term.

Traditional infrastructure should have a more defensive/counter-cyclical element, while the pullback in green infrastructure names present opportunities for investors with longer time horizons.

We like the following sectors:

- Cement and aggregates
- Telco Towers
- Waste management
- Utilities
- Energy transition plays: lithium, green building solutions, hydrogen

Cement/Aggregates – support from infrastructure bill spending

The cement/aggregate sector will benefit from the ~USD1.2 trillion Infrastructure Investment and Jobs Act approved last year, which provides USD550 billion in new spending over the next 5 years. Public infrastructure construction including highways, bridges, airports and schools typically drives ~40-50% of cement and aggregates demand.

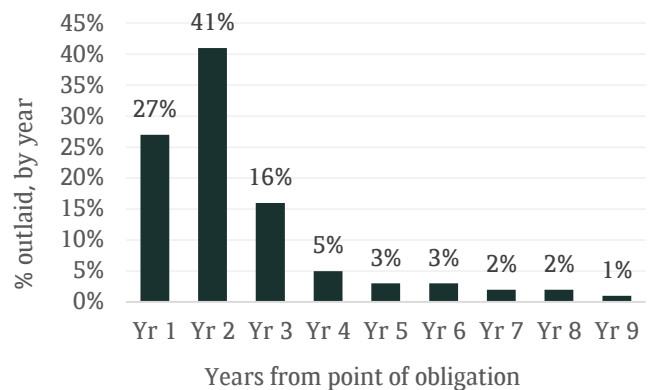
Highway contract awards are up 21% YTD and set to accelerate even more in 2H22 as funding from the infrastructure bill is layered in, with full impact felt in 2023. The two largest cement and aggregate producers in the US have seen YTD transportation contract awards up 29%/36% year-on-year, and have 34%/42% of aggregate demand exposed to infrastructure.

While pricing momentum in aggregates and cement (up low-single-digits in 2021) have been offset by

the spike in energy prices, the industry is stepping up price increases, with aggregates and cement prices expected to be up low-double-digits in 2022.

Strong growth in contract awards should support demand and pricing for aggregates and cement in 2023/24 (see Chart 2). As inflation stabilises, unit margins should accelerate and drive good earnings momentum.

CHART 2. INCREASE IN AGGREGATES VALUE FROM FEDERAL OBLIGATIONS (%)



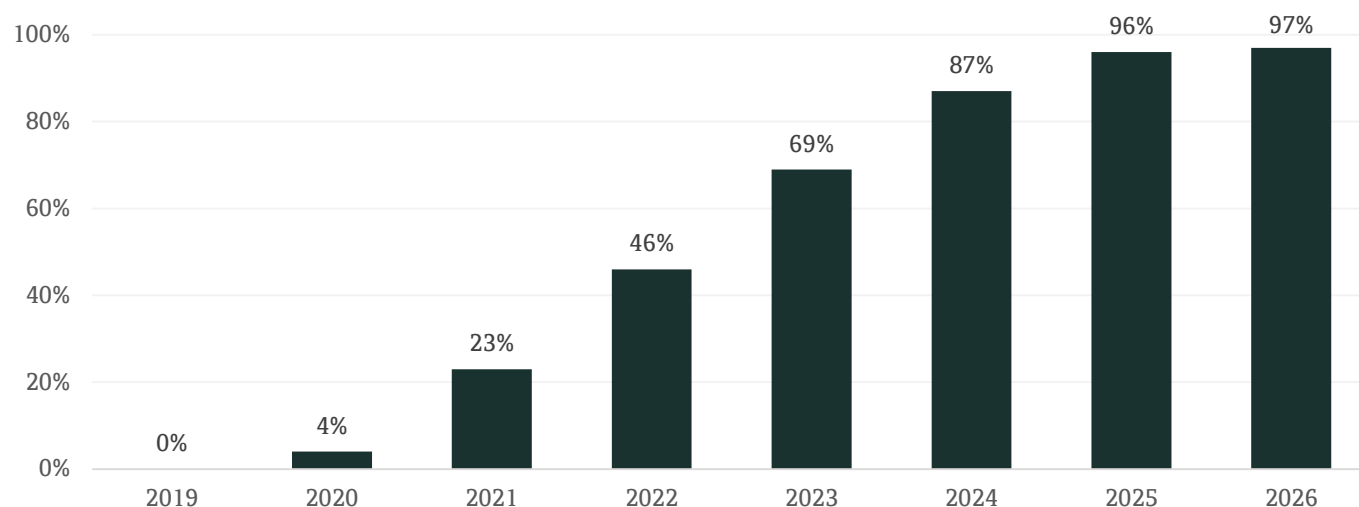
Source: Jefferies, as of June 2022
Past performance is not indicative of current or future performance.

Telco Towers – 5G penetration still has ways to go

Tower companies as a group have been resilient versus the broader market of late. We think this is a reflection of the fact that they benefit from long term contracts that often feature embedded growth, while 5G carrier spending remains supportive. Tower management teams remain universally constructive regarding the domestic 5G leasing cycle; and we continue to see several years of 5G deployments ahead with 2023 organic growth to outpace 2022 (see Chart 3).

While international markets such as Africa, Europe and Latin America are currently lagging behind the US in terms of 5G penetration, management are excited about the future tailwinds and growth potential in store for these markets. Within the sector, we like companies with balanced exposure to both domestic and international markets.

CHART 3. NORTH AMERICA 5G PENETRATION – STILL AT EARLY STAGES



Source: Morgan Stanley, as of June 2022
Past performance is not indicative of current or future performance.

Waste management and utilities – recession proof

Solid waste disposal is an essential service, is recession resistant and strongly cashflow generative in our view.

These companies provide collection, transfer, recycling and disposal services to residential, commercial and industrial customers – services that are needed regardless of economic conditions.

Longer term, we expect the waste management industry to benefit from increasing environmental concerns, continued industrialisation, increase in population and industry consolidation (through mergers and acquisition). Meanwhile, an emphasis on pricing and operating discipline has enabled the two largest waste disposal companies to impressively maintain their margins despite cost pressure.

Utilities are known for their predictable profitability and income generation, and may benefit from potential rotational flows should investors seek a more defensive portfolio positioning. Increasingly, there's also a growth angle as Utilities will be one of the key beneficiaries from the structural push towards decarbonisation (the Biden administration aims for 80% clean power generation and 50% carbon emission reductions by 2030).

Part of the concern around Utilities revolves around rising bond yields; but we think the recent correction has priced in the spike of bond yields to above 3%. We think the sector can likely absorb a gradual rise in bond yields given the increasing focus on the earnings growth angle. Our top picks would be names with a strong pivot towards renewable energy capacity growth.

Energy transition plays - lithium, green buildings, hydrogen

We remain constructive on materials geared toward energy transition like **lithium**, which should continue to see tight demand/supply balance in the years ahead. Lithium demand will be supported by aggressive pivot towards EVs globally, with lithium demand expected to increase as much as ~10x over this decade. This is likely to drive a sharp supply deficit in lithium towards the end of the decade.

We like **green buildings/real estate energy efficiency plays** with global reach. The buildings sector directly accounts for a significant portion of global carbon emissions – mostly via use of natural gas/oil for heating, as well as total final energy consumption. For example, buildings are responsible for ~40% of EU's energy consumption, and ~36% of its greenhouse gas emissions from energy, according to European Commission data.

Globally there has been a push to improve the energy efficiency of buildings, both during retrofits and in new construction. Retrofitting old buildings to improve their energy efficiency can be achieved by improvements including installing insulation, modernising glazing and installing more efficient appliances and advanced heating/cooling systems.

Beneficiaries include HVAC (heating, ventilation and air conditioning) and other building energy efficiency solution providers, as well as companies that produce high performance materials and construction materials.

We also believe in the potential for **green hydrogen** as an alternative fuel. Hydrogen has potential for utilisation, instead of fossil fuels, in a number of sectors, including transport (where deployment may lead to lower-carbon trucks, shipping, buses), green buildings, industrial applications including refining and potentially also power generation.

We like the three largest global players in industrial gas producers in the world, given their already significant footprint in the hydrogen economy and with aggressive investments into the green hydrogen sector. Adding to that, their business models are supported by onsite take-or-pay contracts, project backlogs and diversified end market exposures (including F&B, healthcare).



DISCLAIMER

This document/communication/information ("document") is provided in Singapore by BNP Paribas, acting through its Singapore branch, and in Hong Kong by BNP Paribas, acting through its Hong Kong branch. BNP Paribas is a public limited company (société anonyme) incorporated in France with liability of its members limited. BNP Paribas, acting through its Hong Kong branch is a licensed bank regulated by the Hong Kong Monetary Authority, a Registered Institution under the Securities and Futures Ordinance of Hong Kong (Cap. 571), and registered with the Securities and Futures Commission (SFC) to carry on Types 1, 4, 6 and 9 regulated activities in Hong Kong (SFC CE Reference: AAF564). BNP Paribas, acting through its Singapore branch (UEN/Registration No: S71FC2142G), is a licensed bank regulated by the Monetary Authority of Singapore. BNP Paribas Wealth Management is the business line name for the Wealth Management activity conducted by BNP Paribas. "BNP Paribas Wealth Management" (UEN/Registration No 53347235X) is a business name registered in Singapore under the Business Names Registration Act 2014.

This document is produced for general information only and should not be used as reference for entering into any specific transaction, and the information and opinions contained herein should not be relied upon as authoritative or taken in substitution for the exercise of judgment by any recipient or the seeking of independent professional advice (such as financial, legal, accounting, tax or other advice) by any recipient. This document is not intended to be an offer or a solicitation to buy or to sell or to enter into any transaction. In addition, this document and its contents is not intended to be an advertisement, inducement or representation of any kind or form whatsoever. BNP Paribas reserves the right (but is not obliged) to vary the information in this document at any time without notice and, save to the extent provided otherwise in Clause 6.5 of BNP Paribas Wealth Management's Terms and Conditions ("T&Cs") applicable to your account, BNP Paribas shall not be responsible for any consequences arising from such variation.

The terms set forth herein are intended for discussion purposes only and are subject to the final expression of the terms of the transaction, if the investor decides to proceed with the transaction. It does not represent (a) the actual terms on which a transaction would be entered into, (b) the actual terms on which any existing transactions could be unwound, (c) the calculation or estimate of an amount that would be payable following an early termination of the transactions, or (d) the actual valuations given to the transactions by BNP Paribas in its books of account for financial reporting. The final terms of the transaction will be set forth in the final term sheet,

any applicable agreement and/or confirmation. Please also refer to the disclaimer statements contained in the relevant documents, and disclosure and other important information concerning our fees, charges and/or commissions as set out in the Fee Schedule.

If this document is a post-trade/transaction confirmation, please examine the information as set out in this document carefully and contact us immediately if you notice any discrepancy. The content of this document is subject to the final transaction(s) details / information in our official bank statements and/or advices (if any) which may follow by mail. This document contains confidential information intended only for the use of the addressee(s) named above. If you are not the addressee(s), you must not disseminate, copy or take any action in reliance on it. If you have received this document by error, please notify BNP Paribas and delete/destroy this document immediately.

Although the information and opinions provided herein may have been obtained or derived from published or unpublished sources considered to be reliable and while all reasonable care has been taken in the preparation of this document, BNP Paribas does not make any representation or warranty, express or implied, as to its accuracy or completeness and, save to the extent provided otherwise in Clause 6.5 of the T&Cs applicable to your account, BNP Paribas shall not be responsible for any inaccuracy, error or omission. All analysis, estimates and opinions contained in this document constitute BNP Paribas' own judgments as of the date of this document, and such expressions of opinion are subject to change without notice. Information provided herein may contain forward-looking statements. The words "believe", "expect", "anticipate", "project", "estimate", "predict", "is confident", "has confidence" and similar expressions are also intended to identify forward-looking statements. These forward-looking statements are not historical facts but based on the current beliefs, assumptions, expectations, estimates, and projections of BNP Paribas in light of the information presently available, and involve both known and unknown risks and uncertainties. These forward-looking statements are not guarantees of future performance and are subject to risks, uncertainties and other factors, some of which are beyond control and are difficult to predict. Consequently, actual results could differ materially from those expressed, implied or forecasted in these forward looking statements. Investors should form their own independent judgment on any forward-looking statements and seek their own advice from professional advisers to understand such forward-looking statements. BNP Paribas does not undertake to update these forward looking statements.



DISCLAIMER

Where investors take into account any theoretical historical information regarding the performance of the product/investment, investors should bear in mind that any reference to past performance should not be taken as an indication of future performance. BNP Paribas is not giving any warranties, guarantee or representation as to the expected or projected success, profitability, return, performance, result, effect, consequence or benefit of any investment/ transaction. Save to the extent provided otherwise in Clause 6.5 of the T&Cs applicable to your account, no BNP Paribas group company or entity therefore accepts any liability whatsoever for any loss arising, whether direct or indirect, from the use of or reliance on this document or any part of the information provided.

Structured transactions are complex and may involve a high risk of loss including possible loss of the principal invested. If any product mentioned in this document is a structured product which involves derivatives, do not invest in it unless you fully understand and are willing to assume the risks associated with it. If you are in any doubt about the risks involved in any product/transaction, you should seek independent professional advice.

Prior to entering into any transaction, each investor/subscriber should fully understand the terms, conditions and features of the product/investment as well as the risks, the merits and the suitability of entering into any transaction/investment including any market risk associated with the issuer, and consult with their own independent legal, regulatory, tax, financial and accounting advisors before making the investment. Investors/subscribers should fully understand the features of the investment, be financially able to bear a loss of their investment and be willing to accept all risks involved. Save as otherwise expressly agreed in writing, (a) where BNP Paribas does not solicit the sale of or recommend any financial product to the investor/subscriber, BNP Paribas is not acting as financial adviser of the investor/subscriber in any transaction, and (b) in all cases, BNP Paribas is not acting as fiduciary of the investor/subscriber with respect to any transaction.

BNP Paribas and/or persons associated or connected with it may effect or have effected a transaction for their own account in a product/an investment described in this document or any related product before or after this document is published. On the date of this document, BNP Paribas and/or persons associated or connected with it and their respective directors and/or representatives and/or employees may take proprietary positions and may have a long or short position or other interests or make a market in a product mentioned in this document, or in derivative instruments based thereon, and may

purchase and/or sell the investment(s) at any time in the open market or otherwise, whether as principal or as agent or as market maker. Additionally, BNP Paribas and/or persons associated or connected with it may have within the previous twelve months acted as an investment banker or may have provided significant advice or investment services to the companies or in relation to a product mentioned in this document.

This document is confidential and intended solely for the use of BNP Paribas and its affiliates, their respective directors, officers and/or employees and the persons to whom this document has been delivered. It may not be distributed, published, reproduced or disclosed by any recipient to any other person, nor may it be quoted or referred to in any document, without the prior written consent of BNP Paribas.

Hong Kong: This document is distributed in Hong Kong by BNP Paribas, acting through its Hong Kong branch only to Professional Investors within the meaning of Part I of Schedule 1 to the Securities and Futures Ordinance of Hong Kong (Cap. 571). The products or transactions described in this document may not be authorised in Hong Kong and may not be available to Hong Kong investors.

Singapore: This document is distributed in Singapore by BNP Paribas, acting through its Singapore branch only to Accredited Investors within the meaning of the Securities and Futures Act, Chapter 289 of Singapore only and is not intended for investors in Singapore who are not such Accredited Investors and should not be passed on to any such persons. Some products or transactions described in this document may not be authorised in Singapore and may not be available to Singapore investors.

Save to the extent provided otherwise in Clause 6.5 of the T&Cs applicable to your account, information in this document is for general circulation to the intended recipients only and is not intended to be a recommendation or investment advice to recipients hereof. A recipient of this document should seek advice from its/his/her own professional adviser regarding the suitability of the products or transactions (taking into account the recipient's specific investment objectives, financial situation and particular needs) as well as the risks involved in such products or transactions before a commitment to purchase or enter into any product or transaction is made.

Please note that this document may relate to a product or products where BNP Paribas is issuer, and in such instance this document or certain information contained therein may have been prepared by BNP Paribas in its capacity as product issuer ("Issuer Document"). Where an Issuer Document is provided to you by BNP Paribas,

CONNECT WITH US



wealthmanagement.bnpparibas/asia

DISCLAIMER

acting through its Hong Kong branch or BNP Paribas, acting through its Singapore branch in its capacity as distributor, it shall also be subject to Clause 6.5 of the T&Cs. To the extent that there are any inconsistency between the terms of an Issuer Document and Clause 6.5 of the T&Cs, the latter shall prevail.

Generally, please take note that various potential and actual conflicts of interest may arise from the overall investment activities or the roles of the parties involved in any investment product or transaction, their investment professionals and/or their affiliates. In particular, the counterparty / issuer / provider or its related entities or affiliates can offer or manage other investments which interests may be different to the interest of your investments in that investment product or transaction; or for cases where the product counterparty or issuer is BNP Paribas or its related entity or affiliate, BNP Paribas may also act as distributor, guarantor, calculation agent and/or arranger of the same product. BNP Paribas and its affiliates and persons associated or connected with it (collectively "BNP Paribas Group") may make a market in, or may, as principal or agent, buy or sell securities mentioned in this document or derivatives thereon. BNP Paribas Group may have a financial interest in the issuers mentioned in this document, including a long or short position in their securities, and/or options, futures or other derivative instruments based thereon. BNP Paribas Group, including its officers and employees may serve or have served as an officer, director or in an advisory capacity for any issuer mentioned in this document. BNP Paribas Group may, from time to time, solicit, perform or have performed investment banking, underwriting or other services (including acting as adviser, manager, underwriter or lender) within the last 12 months for any issuer referred to in this document. BNP Paribas Group may, to the extent permitted by law, have acted upon or used the information contained herein, or the research or analysis on which it was based, before its publication. Members of the BNP Paribas Group may face possible conflicts of interest in connection with certain duties under structured products. For example, it and its affiliates may trade an underlying for their own account

or for the account of others. It or its affiliates may receive a portion of the management or other fees charged with any of the underlyings. BNP Paribas may offer other services to entities associated with an underlying, for which they may be remunerated. All of these activities may result in conflicts of interest with respect to certain financial interests of BNP Paribas.

Where this document includes a reference to real estate, please note that real estate service offered in Hong Kong by BNP Paribas, acting through its Hong Kong branch exclusively relates to real estate properties outside Hong Kong. Specifically, BNP Paribas, acting through its Hong Kong branch is not licensed to deal with any real estate property situated in Hong Kong. BNP Paribas, acting through its Singapore branch is not licensed to and does not offer real estate service, and nothing herein should be construed as such.

BNPP clients and counterparties are responsible for ensuring that they comply with applicable provisions of Executive Order (EO) 13959, as amended (and any subsequent official guidance). For the full details of the EO, you may want to consult the following websites: For the EO itself, <https://home.treasury.gov/system/files/126/13959.pdf>, and for the latest guidance on this EO provided by the OFAC, <https://home.treasury.gov/policy-issues/financial-sanctions/recent-actions>.

By accepting this document, you agree to be bound by the foregoing limitations. In case there is a Chinese version and there is any ambiguity or difference of meaning between the English version and the Chinese versions, the English version shall prevail. In respect of any transactions or arrangement with BNP Paribas, acting through its Singapore branch, the English version is the only operative version and the Chinese version shall be disregarded.

Photo credit: © Getty Images.

© BNP Paribas (2022). All rights reserved.



BNP PARIBAS
WEALTH MANAGEMENT

The bank
for a changing
world